



#### A PROFESSIONAL TOUCH TO THE FUTURE OF YOUR PROJECTS

### THE PLACE WHERE THE BIGGEST PROJECTS START AND END

In 2005, we entitled our extensive past experiences and future plans as: ProPlan Project Management. At present, we continue to make dreams come true with our excellent planning for the future while maintaining our enthusiasm of the first day.

We have turned numerous projects into high buildings rising up to the sky, factories acting as the driving force of the economy, amazing facilities and living spaces that place life in the center of everything. We have successfully realized many local and international projects with strong teams established for such projects, experienced and professional business partners, excellent business processes, detailed reporting tools, a complete supervision system, accurate planning and an indispensable principle of transparency and reliability.

We achieved an important position in the project and construction management sector in a short time with our entrepreneurial spirit, hard-working and experienced staff, pioneering approach and responsibilities we assumed for our customers, the environment and society. We worked for success; we always strived to carry our sector forward.

We believe in our experiences but never stop researching and learning new things. We cross the borders in every project and work we complete, we compete with ourselves. We don't just work in the office but we take on an active role at the site, and by not compromising on our "zero-error" principle implemented strictly in our project and construction management, we achieve excellence in our projects.

#### Today. Every day...



#### ISTANBUL INTERNATIONAL FINANCIAL CENTER 2016



Great success comes by taking action, taking action requires dreaming.

PLANNING IS NOT ENOUGH, CONFIDENCE IS THE KEY TO SUCCESS In the course of 45 years, it has been an honour in my career to manage very important and large-scale national and international projects involving thousands of engineers and architects and create facilities and buildings that have won the unmatched appreciation of the public.

ProPlan Proje Yonetim, where I serve as a Founding Partner and Chairman of the Executive Board, employs hundreds of engineers and architects with international experience and has fulfilled the responsibilities assumed since the first day successfully by generating the most profitable, reliable and sustainable values in a short time.

I can proudly say that our current success is an outcome of confidence and extensive efforts and I would like to emphasize that we will never confine ourselves to the current success. Our ultimate goal is to create value for our country's economy by representing our company abroad in the strongest and most extensive way possible.

**Gökhan ÖZBER** ProPlan Chairman of the Board



WE NOT JUST CONTENT WITH ACHIEVING SUCCESS WE MANAGE THE SUCCESS

We believe success is not enough on its own, the most important thing is to maintain the success. Therefore, we select our executives and team members from among professionals who have gained experience in important projects by implementing a strict selection process in order to offer the best services. We know that project management will only be perfect with successful leaders and employees.

We associate the right skills and experience with the right services in every project. With our professional staff, who are all experts in their respective disciplines and whom we select carefully based on the project specifications, we manage not only the project, we manage success.

Proudly...



AN EFFICIENT STRUCTURE: PROPLAN MANAGEMENT SYSTEM

We design, plan and manage project and construction management processes based on the characteristics of the project using the Proplan Management System.

We use our strength and experience for establishing quick and effective communication with our customers.





#### WE MANAGE PROJECTS FROM A TO Z

Stage

We generate alternative solutions tailored to needs in every stage of projects and provide guidance to our customers not only when generating solutions, but also when setting goals. We manage the development, design, planning, construction, operation and assessment of projects, and conduct active control over the project until completion. We work with a zero error margin within the triangle of time, cost and quality.

Project Management - Planning Stage

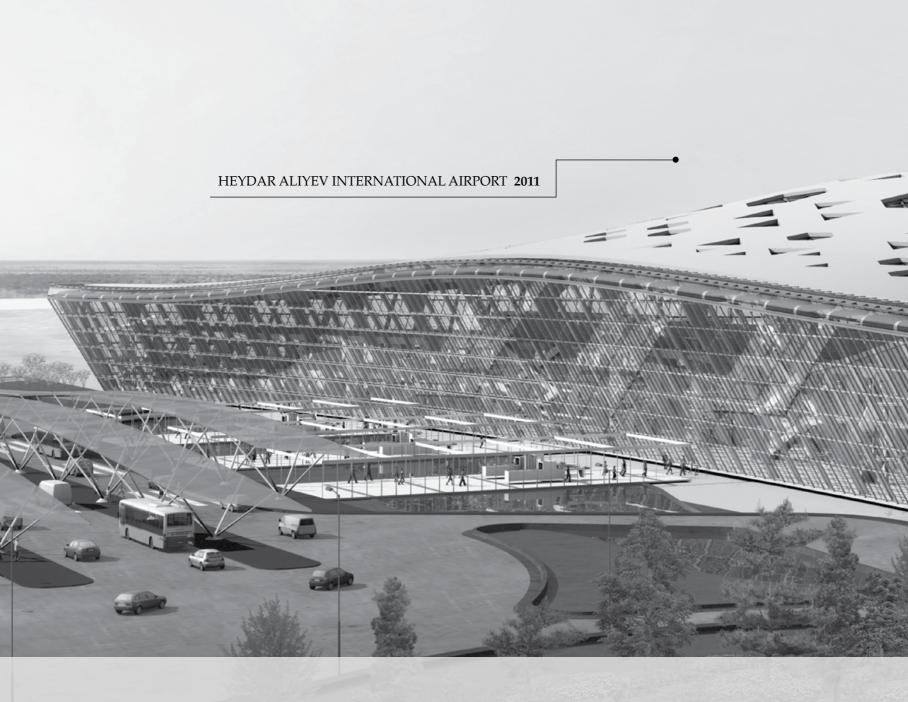
3 Tender Stage

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#### BUILDING INFORMATION MODELLING - BIM

We ensure that projects are completed within the planned time frames and cost limitations by achieving the quality targets through accurate project information and strong estimations, proper planning, control and coordination starting from the early stages of each project based on 3D model serving as a common working platform for all disciplines through the Building Information Modeling -BIM.

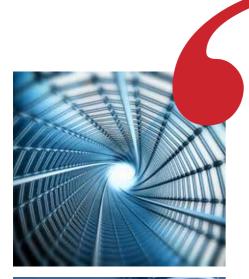




DIGITAL PROJECT MANAGEMENT

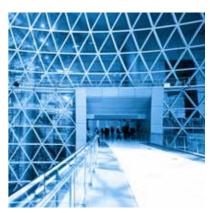


The Digital Project Management Platform serves as a digital platform used by our customers to access current data on projects, check and monitor the progress, see planned and achieved aspects of the budget and business plan and access data and graphics summarizing all such information with the "Business Intelligence" application.



## FIELDS OF SERVICES

We offer project management services with a strength we derive from knowledge and adhering to the principle of excellence gained from hotel, industrial plant, commercial and multi-purpose building, marina, airport, sport facilities, urban transformation projects, culture centres, residence projects, educational institutions, railway projects and other infrastructure projects.

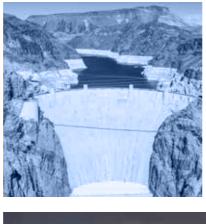


































































#### • ISO 9001:2008 Quality Management Systems

ISO 14001:2004 Environmental

Management Systems

OHSAS 18001:2007 Occupational Health
 and Safety Management Systems

ISO 27001:2013 Information Security
Management Systems

 ISO 10002:2004 Quality Management -Customer Satisfaction



#### P ROJECT MANAGEMENT S YSTEM



#### CONTRACT AND ADDITIONAL DEMANDS MANAGEMENT

This service includes monitoring compliance with the project contracts signed between the customer and designers, contractors and other groups taking role in the project.





#### DESIGN MANAGEMENT

This service includes the design controls in coordination with consultants and various discipline groups (architecture, static, mechanical, electrical, infrastructure, etc.) that take part in the design process.



#### **RISK MANAGEMENT**

This service includes the identification and analysis of project risks, implementation of the necessary improvement work and effective management of risks.

#### CONSTRUCTION MANAGEMENT

This service includes activities aimed at completing site works according to the design by performing all controls necessary to complete the project at the desired quality and within the specified deadlines and budget limitations.

#### **TENDER MANAGEMENT**

Tender management involves the preparation of tender documents required to select the designers and the contractor that will perform design and construction work and manage tender processes.



#### QUALITY ASSURANCE AND QUALITY CONTROL

This service is aimed at completing the site works in the course of the project according to the design, technical specifications, standards and terms of reference.



#### **BUDGET MANAGEMENT**

This service includes the development of a preliminary budget in compliance with the design criteria, description of cost monitoring methods, monitoring of the budget and reporting identified deflections from the project budget.





#### PLANNING

This service includes the development of master and detailed work schedules, monitoring the on-site work flow based on these schedules, reporting the potential delays and disruptions and reflecting such schedules on on-site operations after making the appropriate revisions.



### WE WORK FOR ADDED VALUE

We develop preliminary plans on investment alternatives and prepare feasibility reports.

We analyse construction methods to select the most beneficial methods for our customer. We generate optimum solutions in the implementation details. We save time and money by making sure the targeted work is done in a single attempt. We implement project and construction management models designed for different types of structures by coordinating and adapting to the needs of investors and project partners. We create added value for the investments of our customers by utilizing our accumulated knowledge.



#### **TECHNICAL CONSULTATION**

This service involves identifying and reporting technical findings and assessments such as the order of performance and methods paving the way to on-site production in parallel with the customer requirements in architectural, structural, mechanical and electrical disciplines.



#### SUPERVISION, INSPECTION AND COMMISSIONING

This service is aimed at achieving functionality of the system by providing supervision and inspection services and attending the necessary tests until the end of the project term.

#### VALUE ENGINEERING

This service includes identifying alternative or economic solutions (materials and/ or production method) that meet the customer's needs in architectural, structural, mechanical and electrical disciplines, and providing information to the customer by conducting market research when needed



#### MANAGEMENT OF SUSTAINABLE PROJECTS

These are services provided for identifying management systems tailored to the goals of environment-friendly projects and meeting the expectations determined in the design stage of customers.

#### DUE DILIGENCE

This service involves on-site visits for an on-going project together with the required technical staff (architect, mechanical, electrical engineer, etc.) at the intervals determined with customer for the purpose of due diligence, comparing construction activities with the values defined in the contracts and reporting findings to the customer.

## OUR COMMITMENTS

#### Taking Action Locally

We fulfill all of our responsibilities in projects with the objective of becoming one of the distinguished actors of the world in project and construction management. We think globally but act locally with consideration for all responsibilities and the conformity of the project under our management to all national and international legislative requirements.

#### Placing the Deserved Importance on Your Project

We show diligence in every stage of the services offered regardless of the type of structure and location in the world, and reflect this value on project parties, employees, the environment and society starting from the initial stage to the delivery including the period following the delivery.

#### Extensive Efforts

Project management and construction management are processes requiring an extensive level of proficiency, maximum care and responsibility. We display great effort throughout the project process to achieve the goals and objectives and create value with the right team in all projects under our responsibility. We approach targets with optimum time and budget and the highest quality goals and display our utmost effort in all stages required for the completion of the project. We work 365 days a year without allowing challenges to stop us and we guarantee the delivery of the project on the deadline and as planned.

#### AKASYA ACIBADEM PROJECT 2012

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We display great effort throughout the project period in order to achieve the goals and objectives and create value with the right team in all projects under our responsibility.



## OUR VALUES

## The Power of Experience

Successful completion of a project requires devotion. We focus on every project both physically and mentally. We know that firm steps cannot be taken unless we work day and night at the construction site without regard for rain or mud, taking a role in the site operations. We make sure to identify uncertainties and complete the project with zero errors by relying on our strength which originates from various successful construction projects, the project parties and consultants collaborated with at various locations across the globe and the confidence of knowing how to implement very special construction techniques.

#### The Right Approach

The right approach must be practiced in order for all stages of a project to go smoothly. We act in compliance with local and universal norms and implement the right approach that is tailor made for projects with our good command of legal liabilities and other conditions in the national and international arena and the importance we attach to occupational health, accumulated knowledge and experience on environmental management systems.

#### Management System

Each project requires a specific management system. Diversity of management tools is one of the fundamental conditions of meeting this requirement. We manage the entire project in a systematic manner with the support of the head office and by using advanced project management tools within our management system.

We provide detailed and immediate reports and monitor every aspect for the quick and complete progress of project processes. We coordinate with the project parties and provide project-specific management services in parallel with the requirements of our quality management system.

We tailor the scope, time, cost, quality, human resources, communication and risk management system in parallel with the project for the efficient performance of the work flow.



#### Employee Contribution

Effective project management can be performed by assigning the right task to the right persons. We select our colleagues strictly based on their education and experiences in addition to the project requirements. We demand both experience and enthusiasm from our employees who have degrees from reputable universities of Turkey and the world. Therefore our staff meeting the real meaning of the word "competent" add value to all projects with their commitment to their responsibilities and excellence principle.

#### **Right Choice**

We work for becoming the right choice for our customers, add value to their projects and turn their investments into advantages. We prepare feasibility reports through proper preliminary planning of investments with alternatives and we select the most profitable method by analysing the building methods. We generate optimum solutions in application details, complete the target task at once in a defect-free and timely manner thus we save from time and budget.











#### Sustainable Competence

"Sustainable building concept" is a project development concept intended to generate solutions against global environmental problems and requiring special expertise that is still new for our country. In parallel with this concept, we implement a holistic approach in the design and engineering details of green buildings requiring different project development processes than the conventional buildings.

We provide project management services that involve the planning of the entire system and processes in the beginning of the project by following a holistic project delivery approach rather than pursuing a project delivery approach relaying information stage by stage. We reduce the inefficiency of processes and projects through this design model and we manage design, construction and operation stages with increased efficiency. We complete green buildings with minimum revisions by implementing our holistic approach covering the development process starting from the creation of project idea, planning and design stages, operation and demolition processes and we offer timely and efficient management in connection with tools that allow us to prevent wastes, foresee and solve all problems about the construction operations and reduce the relevant costs. Design team assumes higher responsibilities and certification requirements arise in the course of green building projects. All activities are monitored by us with great care in collaboration with the consultant firms.



## OUR RESPONSIBILITIES

#### Employers

We guarantee the best services in every stage of the project through continuous research and development in the course of project management and construction management services. Being honest and transparent towards investors, providing services as promised and in timely manner and approaching our customers with respect, equality and courtesy are some of our principles. We make the utmost effort to fulfill our commitments based on our experiences and foresighted approach, completing projects with optimum budget, maximum quality and efficient time management.

#### Society

We respect human rights and democracy no matter where we work in the world. We act in compliance with the traditions, customs and culture of the project location and we comply with all legislative requirements. We strive to prevent unfair competition, we abstain from using humiliating and discrediting words about other organizations, entities

and persons. We contribute the society by protecting nature and the historical texture.

#### Suppliers and Business Partners

No matter what type and quality of project we are working on correct coordination is vital. Therefore we coordinate and guide our suppliers and business partners in the best way possible. Proper supplier selection is one of our strengths and source of pride.

#### Environment

We show extra care to environmental management by giving priority to environmental responsibility. We act with consideration for the importance of sustainability by using all natural resources effectively, preventing pollution, selecting recyclable and nature-friendly products, implementing the right recycling and disposal methods by classifying wastes at the source in all of the operations and projects managed by us.

We fulfill all requirements perfectly in order to create environment-friendly projects. In addition, proud to announce that, our head office is awarded as the first **BREEAM** certified project among several fit-out projects.

#### Employees

Our employees are the most important assets we have.

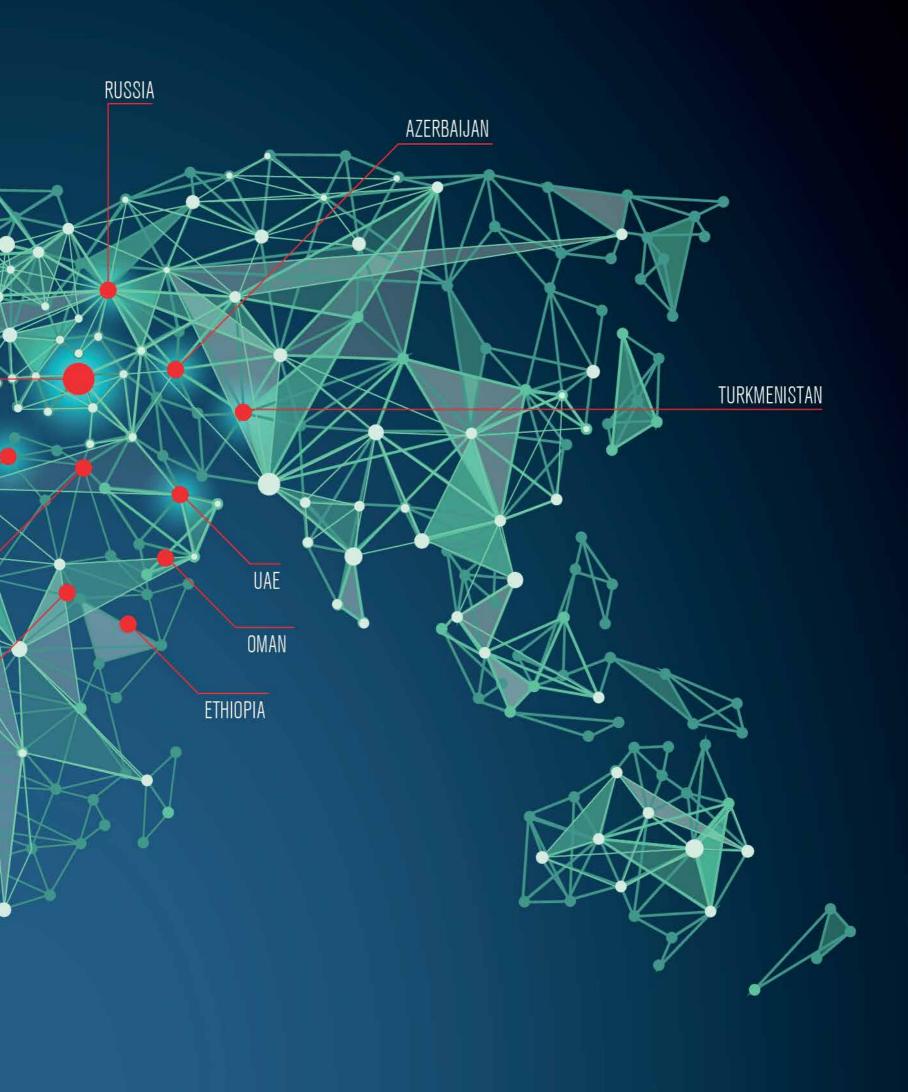
It is our main responsibility to create equal opportunities and treat our employees fairly in parallel with their accumulated knowledge and experience. We approach our employees objectively, with tolerance and based on the principle of respect. We create opportunities towards improving their skills and increasing their experience, we do our best to improve their motivation and enthusiasm and create a healthy working environment.



# **PROPLAN**

## IN FIGURES

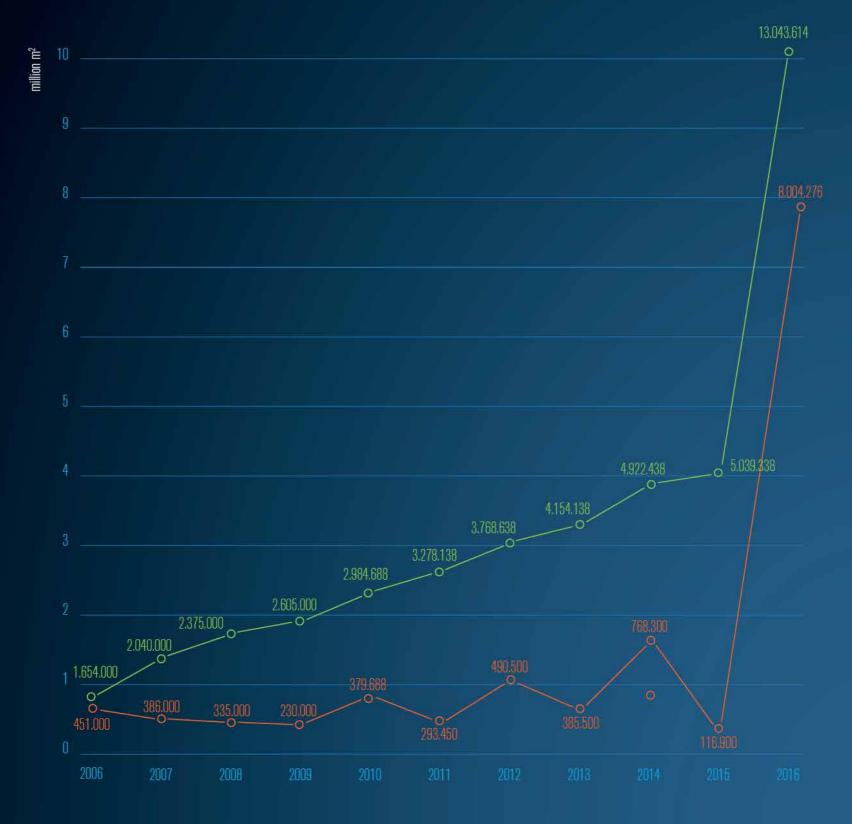


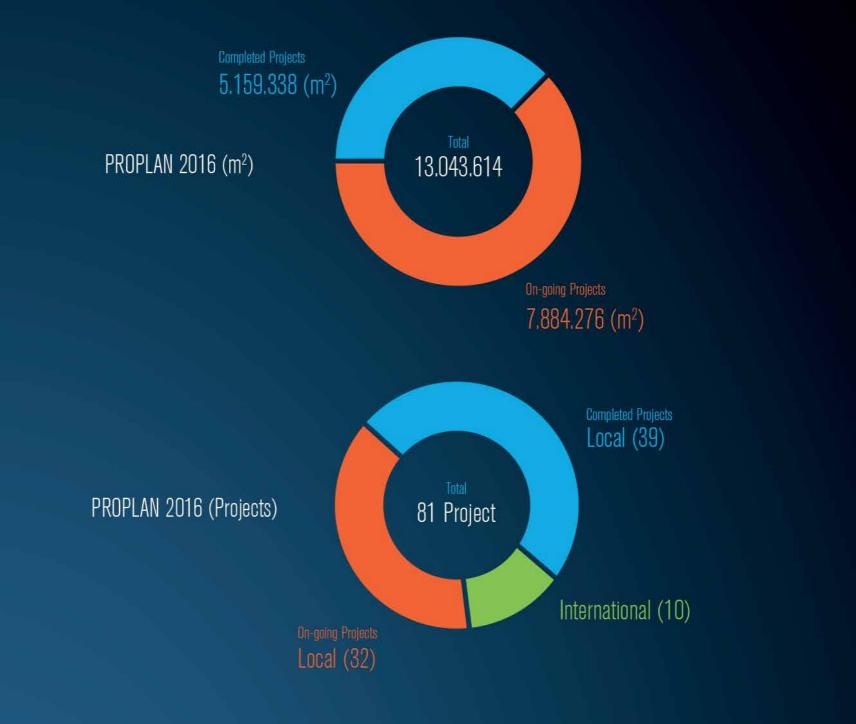


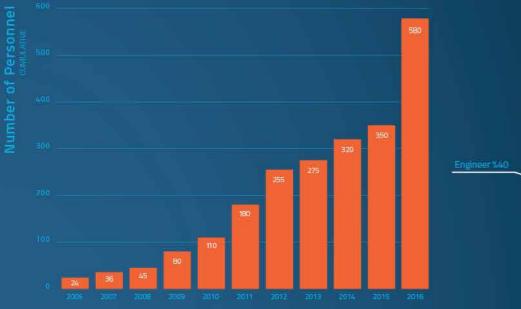


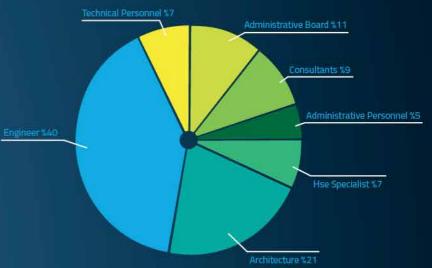
○ Local - International ○ Cumulative

#### **DISTRIBUTION BY YEARS**

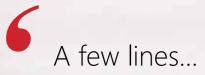








## CLEAR LINES, GIANT PROJECTS...



This is how big projects start, only with a few lines... We are here to make your dreams come true with our clear lines comprised of our transparency and honesty principles pursued in all projects and works completed successfully and our extensive experience gained over a period of 45 years.





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